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## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

### **AZUMANO TRAVEL GAINS NATIONAL RECOGNITION AS A TOP DIVERSITY BUSINESS, RANKS #1 IN OREGON**

**PORTLAND, OREGON (January 14, 2008)**— In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nation's leading multicultural internet site, recently named Azumano Travel as one of the "Top 100 Diversity-owned Businesses in the United States (Div 100)." Azumano ranked #25 in the nation and #9 among Asian-American businesses. Azumano ranked #1 among diversity-owned businesses in the State of Oregon.

The Div100 is the 8<sup>th</sup> annual listing of the nation's top 100 diversity-owned businesses. The companies listed on the Div100 represent the Nation's top multicultural earners and challenge the long-held notion that a diversity-owned business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with diversity owned companies.

"Traveling for business is an important part of Wells Fargo's culture," said Clayton Lloyd, head of Supplier Diversity for Wells Fargo, whose corporate travel business has been handled by Azumano for a number of years. "Our strong partnership with Azumano Travel, as the authorized travel agency and now a designated diverse supplier, allows us to move closer to our company's goal of spending \$1 billion annually with diverse suppliers."

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“Diversity businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with,” said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business.”

“It is an honor to be recognized as a Top Diversity Business by this leading multi-cultural group that embodies the entrepreneurial spirit and performs an invaluable service as an exchange platform to facilitate contacts and communication among its members,” said Azumano president and CEO Sho Dozono.

The winning companies will be honored at a special awards ceremony at DiversityBusiness.com’s “8th Annual Multicultural Business Conference,” taking place April 23-25, 2008 at Disney’s Boardwalk Resort in Orlando, Florida. For the complete list of winning companies, please visit:

[www.diversitybusiness.com](http://www.diversitybusiness.com)

### **About [DiversityBusiness.com](http://www.diversitybusiness.com)**

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the site’s technology to find and track new business opportunities. It also produces the country’s largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in *Fortune*, *Forbes*, *Business Week* and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

### **About Azumano Travel**

Azumano Travel was founded in 1949 in Portland, Oregon, and is a member of the American Express Representative Travel Network. Azumano is a multifaceted enterprise with a combined staff of 250 and sales revenues of more than \$217 million. The company has offices in Portland, Beaverton, Tigard, Salem, Corvallis and Eugene in Oregon; Vancouver, Seattle, and Redmond in Washington, and an office in Anchorage, Alaska. For more information, visit [www.azumano.com](http://www.azumano.com).