



Executive Offices
320 SW Stark Street
Suite 600
Portland, OR 97204
503-223-6245 or 800-777-2018
www.azumanotravel.com

NEWS RELEASE

CONTACTS: Sho Dozono, President & CEO
Phone: (503) 312-2987
Email: sdozono@azumano.com

FOR IMMEDIATE RELEASE – July 9, 2009

Nancy Parrott, Vice President
Phone: (503) 320-3110
Email: nparrott@azumano.com

AZUMANO TRAVEL OFFERS “FEE FREE” TRAVEL

PORTLAND, OREGON (July 2, 2009) — Azumano Travel launches a new “Fee Free” vacation travel program during the month of July that competes with mega online travel websites. “We believe there is tremendous value in working with a travel professional who can wade through the many airfare options and assist travelers with making buying decisions that are right for their needs,” said Azumano President & CEO Sho Dozono. “In today’s Internet environment, our traditional services and what we bring to the table are often overlooked,” added Dozono. “As a result, during the month of July we are eliminating fees associated with certain types of bookings so that travelers can sample our personal services.”

The standard Azumano Travel service fee for personal travel is \$25 for a domestic U.S. airline ticket purchased with the assistance of an Azumano Travel professional. For car rental and hotel-only bookings, the fee is \$10. The current “Fee Free” program is valid on single-carrier airline itineraries, within the domestic U.S., and for car rentals and hotel accommodations in the U.S. only. Travel may occur any time as long as tickets are purchased before July 31, 2009. “Fee Free” is offered only for leisure/vacation travelers and does not apply to managed corporate travel. Standard airline, hotel and car rental fees & penalties remain in place.

Adds Dozono, “We look forward to expanding our services and tackling our competitors head-on.”

Azumano Travel is a full-service travel agency established in Portland in 1949. The company has offices in Portland, Beaverton, Tigard, Salem, Corvallis and Eugene in Oregon; Vancouver, Washington; and an office in Anchorage, Alaska. For more information of Azumano Travel, please visit www.azumanotravel.com.

- END -