



NEWS RELEASE

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FOR IMMEDIATE RELEASE

SOCIETY OF GOVERNMENT TRAVEL PROFESSIONALS (SGTP) RECOGNIZES AZUMANO TRAVEL FOR ITS ROLE IN FLIGHT FOR FREEDOM 2006

PORTLAND, OREGON (January 17, 2007)— The Society Of Government Travel Professionals (SGTP) has awarded SGTP member Azumano Travel a “Certificate of Achievement” in the Travel Agency Award category in recognition of its role in Flight For Freedom 2006, it was announced today.

Flight For Freedom 2006 was a journey to New York City by "goodwill ambassadors" from Oregon in commemoration of the five-year anniversary of the original Flight For Freedom organized in the aftermath of 9-11 by Oregon business and civic leaders. The project was spearheaded by Azumano owner Sho Dozono and his wife, Loen, and executed by agency staff. Flight For Freedom 2006 was an opportunity to renew friendships and strengthen the bond between Oregonians and New Yorkers that was forged as a result of the original trip. For more information, visit <http://www.flightforfreedom.com>.

Entries in the SGTP Professional Development Awards Program were judged by a panel of government and travel industry experts based on the following criteria:

- **EFFECTIVENESS** in research, addressing and solving an industry problem(s), communications, use of organization resources, etc.
- **INNOVATION** in selecting target market(s), selection of media and other promotional vehicles, using visual and written materials to communicate message, etc.
- **CREATIVITY** in the approach to the market, message originality, etc.

SGTP AWARDS CERTIFICATE OF ACHIEVEMENT TO AZUMANO TRAVEL

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SGTP Professional Development Awards Committee Co-Chairs Scott E. Lamb, CCTE, and Norma R. Pratt, CTC, commended all entrants for their efforts to improve government travel operations and communications programs, their competitive spirit and for their commitment to public service.

“We are honored to have been recognized by this prestigious organization for our role in Flight For Freedom 2006 and for providing participants with the opportunity to rededicate ourselves to freedom, celebrate our diversity, recapture a spirit of unity and rejoice in the strength that is America,” said Azumano president and CEO Sho Dozono.

Presentations will be made at SGTP’s Annual Conference Leadership Luncheon on February 9 in Alexandria, Virginia.

About Azumano Travel

Azumano Travel was founded in 1949 in Portland, Oregon, and is a member of the American Express Representative Travel Network. Azumano is a multifaceted enterprise with a combined staff of 250 and sales revenues of more than \$195 million. It is the travel agency of record for the State of Oregon. The company has offices in Portland, Beaverton, Tigard, Salem, Corvallis and Eugene in Oregon; Vancouver, Seattle, and Redmond in Washington, and an office in Anchorage, Alaska. For more information, visit www.azumano.com.

About SGTP

The Society Of Government Travel Professionals is the national forum of the government travel market and is dedicated to improving professionalism of government travel management through conferences and other activities. It supports daily efforts of its members to develop, improve and extend cost-effectiveness of federal, state, and local government and contractor travel programs and to serve all the needs of their travelers. For more information, visit www.sgtp.org.